EVOTAS

Transformation Execution | Program Leadership | Operational Governance

Burcin Güney

INTERIM EXECUTIVE



I restore operational control —
so leadership can be effective again.

Industries: Automotive · Industrial Manufacturing · Software · Consumer Goods

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national & international mandates

RESPONSIBILITY

I assume temporary operational accountability for critical transformations and programs across technical and operational value creation. Working with leadership and operational teams, I clarify the situation and root causes, accountabilities, decision paths and priorities. From there, I drive the required management decisions and establish a binding leadership and governance framework. Through the core management levers, I influence how decisions are made and executed — and thereby operational performance and business results. I remain accountable for cross-functional execution through to an operationally sustainable result and embed the governance framework in the organization so it can use and further develop it independently.

WHEN COMPANIES BRING ME IN

AREAS OF ENGAGEMENT

FUNCTIONS: Program Director / Program Leader · Transformation Lead · Operational Governance · Ramp-up & Stabilization

ASSIGNMENT FIELD	TYPICAL SITUATION	RESPONSIBILITY ASSUMED
Transformation Execution & Program Leadership	Transformations or programs lose decision-making effectiveness and execution speed; priorities, accountabilities and dependencies remain unclear.	Clarified roles, decision rights and priorities; aligned functions and workstreams; established and embedded binding delivery, resource, KPI and escalation governance.
	PROVEN IMPACT	Billed service revenue: €4.5M → €6.0M (+33%). Delivery organization expanded from 40 to 50 employees (+25%). Scalable delivery, competency and role model embedded for sustained use.
Delivery Reliability & Supply Chain Stabilization	Demand, capacity, equipment readiness and approvals fall out of alignment; delivery reliability and production launch are at immediate risk.	Established an operational fact base covering demand, capacity, equipment readiness and approvals; prioritized risks; led supply, recovery and escalation reviews; aligned suppliers, plant and customer.
	PROVEN IMPACT	Maintained OEM series supply without a production shutdown. Achieved PPAP and Run@Rate and established stable weekly production capacity. Reduced the product range from approximately 94 to around 60 variants.
Product Development & Industrialization	Product, supplier and production readiness fall out of alignment ahead of production launch; variant complexity puts timing, quality, cost and ramp-up at risk.	Aligned product, program and production readiness; managed variants, maturity levels and changes; drove supplier decisions; aligned Engineering, Purchasing, Quality and Manufacturing.
	PROVEN IMPACT	Delivered six vehicle launches on schedule through SOP and PPAP. Aligned industrialization for a target volume of 110,000 mirrors/year. Embedded platform and maturity governance for continued use.

HOW I RESTORE OPERATIONAL CONTROL

OPERATING FRAMEWORK

01 ASSESS
Operational Fact Base · Gaps · Early Warning System

02 DECIDE
Roles · Priorities · Escalation Logic

03 ALIGN
Dependencies · Handoffs · Governance Cadence

04 DRIVE
Actions · KPIs · Execution Discipline

WHAT I BRING TO THE TABLE

KEY METRICS

Since 2002	50 / 75 People	€48M	3 Regions	Since 2016
CAREER EXPERIENCE	LINE/PROGRAM LEADERSHIP	PROGRAM BUDGET	EUROPE · USA · CHINA	INTERIM MANAGEMENT

QUALIFICATIONS & NETWORKS

Dipl.-Wirt.-Ing. · MBA · PMP® · Harvard Organizational Leadership ·
IHK Digital Change Manager · IFUS Transformation & Turnaround Manager
DDIM Member · ABTF Partner

> “I connect operational reality with sound management decisions — and ensure they are carried through into execution.”