



MARKUS NICOLAUS

Interim Executive | Consultant | Senior Advisor

PROFESSIONAL EXPERIENCE

- // Managing Director, BrightVest
- // Partner, EIP – Executive Interim Partners
- // Managing Director Europe, Rodenstock
- // Vice President Strategy & Marketing, Siemens
- // Director, Sapient Corporation
- // Co-founder, The Launch Group
- // Associate, A.T. Kearney
- // Cash Manager, Dow Chemical

EDUCATION

- // Goethe-University, Frankfurt am Main, MA Business Management & Administration
- // Deutsche Bank / Chamber of Commerce, Essen Banker private and commercial banking
- // German Armed Forces, Diez an der Lahn 1st Lieutenant, Interrogation Officer in Russian

INDUSTRY FOCUS

- // Consumer goods & retail, high quality products, durables
- // Capital goods, high-tech, manufacturing, energy
- // Industrial and professional services

EXPERTISE

- // Transformation, post-merger integration, carve-out, M&A
- // Restructuring, turnaround, performance improvement
- // Growth, international expansion, strategic leadership

FUNCTIONS

- // MD / CEO, COO, CSO, Chief Transformation Officer
- // Project/ Program Officer, Senior Advisor

REFERENCE ASSIGNMENTS (SELECTION)

- // Interim Chief Transformation Officer, PE portfolio company (turnover: € 200 million, 1,500 staff, industrial services), led the carve-out and transformation of the European cleanroom solutions business, implemented new legal and organizational structure, insourced group activities, defined to-be transitional services from group
- // Interim Chief Transformation Officer, PE portfolio company (turnover: € 150 million, 700 staff, EMS industry), led the integration and business transformation of two EMS companies with sites in four European countries, introduced new processes, organizational structure, and production transfer, and realized integration synergies
- // Interim COO of a division of a DAX-company (turnover: € 200 million, 600 staff, consumer goods and retail), led the carve-out, transformation, and integration of the global sports merchandising business, increased turnover and profit, implemented full rebranding, performance improvement, established shared IT-landscape
- // Interim COO and advisor to Group CFO, subsidiary of a DAX-company (turnover: € 25 million, 200 staff, consumer goods and retail) coordinated and supervised the sale of an international outdoor fashion and sneaker company to a US-investor, prepared the subsequent carve-out of the subsidiary from the group
- // Interim COO and advisor to Group CFO, subsidiary of a DAX-company (turnover: € 50 million, 250 staff, consumer goods and retail), defined strategic realignment, growth and turnaround plan for the subsidiary after its carve-out from the global corporate group, and advised the managing directors on the implementation
- // Project manager and advisor to the division managing board of a DAX-company (turnover: € 1.3 billion, 4,000 staff, telecoms), led the restructuring and execution of a performance improvement program in sales, service, and marketing, incl. a new sales approach, organizational structure, business processes, and product portfolio