

**Uta Goerlich**

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## IBM Selling Profession Certification - Experienced

**Issued by:** IBM**Issued to:** Uta Goerlich**Issued on:** 18 February 2014**Description**

IBM Certified Sellers at Experienced level are recognized for demonstrated expertise and professionalism. They bring together knowledge of industry, business, technology, and IBM offerings to solve problems, develop new ideas and growth opportunities for their clients. They have successful track-records using their knowledge and experience to educate clients about the capabilities of IBM offerings and know how and where the IBM portfolio will bring the most value to their clients.



## IBM Associate Project Manager

**Issued by:** IBM**Issued to:** Uta\_E Goerlich**Issued on:** 15 March 2017**Description**

This badge holder is a Project Manager practitioner who normally works independently, takes the initiative, follows the work plan, checks progress against objectives, and reports any deviations. Seeks guidance on key issues as appropriate, and continues to develop expertise in the Project Management Profession. This badge is only available for IBM employees.



## IBM Profession Champion 2017

**Issued by:** IBM**Issued to:** Uta\_E Goerlich**Issued on:** 1 August 2017**Description**

This badge holder is recognized for significant contribution to IBM Professions to guide IBM employees on the skills, experiences and training they need to advance their careers, and to

enable them to provide value to their clients. The professions require the engagement of individual contributors to stay viable and current. The Profession Champion dedicated time beyond his or her primary responsibilities to contribute directly to profession sponsored activities.

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## Enterprise Design Thinking Practitioner

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 17 January 2019

### Description

The earner has acquired knowledge of applying Enterprise Design Thinking and its value. As a Practitioner, the badge earner finds opportunities to try it out in their every day work.

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## Human Resources in a Cognitive Era - Essentials

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 26 January 2019

### Description

This badge ensures an understanding of the transformation taking place in the HR profession, and how that is being executed at IBM. The badge sets a baseline on key business transformations impacting HR such as Cognitive, Digital and Data, and how to address and leverage these areas within the HR function. Additionally it focuses on the key skills and attribute required of HR professionals to lead and head up key practices in a cognitive era, and stay relevant in a rapidly changing market.

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## Human Resources in a Cognitive Era - Solutions

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 29 January 2019

### Description

The badge earners have a cross discipline understanding about how HR is transforming as a function, and of key solution areas per discipline, specific programs and strategies, what best

practices look like, and how success is measured in each area. Additionally, the badge earner knows what skills are required for each discipline area, and how to gain additional skill depth in those areas. The earner also has understanding of our Inclusion practices and how they impact our HR programs.

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## IBM Digital Learning Transformation

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 1 February 2019

### Description

The badge earner has a deep understanding of the digital and cognitive reinvention of IBM and demonstrates commitment to the IBM Digital Learning Transformation. With the knowledge of digital business innovation, Design Thinking, Cognitive metrics and learning consultancy, the earner influences the future of Learning & Employee Enablement and determines clients' learning requirements to deliver science-based learning.

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## IBM Agile Explorer

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 27 August 2019

### Description

The Agile Explorer has a foundational understanding of Agile values, principles, and practices that allows them to initiate an Agile conversation with co-workers and colleagues. This badge is available to IBM employees only.

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## People Analytics - Essentials

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 16 December 2019

### Description

The badge earner has a solid understanding of People Analytics in general, plus a detailed understanding of the four key steps in the People Analytics process: 1) Apply critical thinking, 2)

Get the data, 3) Gain insights from data, 4) Tell the data story. Additionally, the badge earner understands IBM's core HR databases, how to resolve people analytics requests, and how to analyze data using Excel.

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## IBM Quantum Conversations

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 17 April 2020

### Description

The badge earner demonstrates foundational knowledge in how to speak about quantum computing as a key differentiator for IBM in the context of our clients' industries and topics such as potential industry applications, the programs and services offered by IBM Quantum, and the core concepts of quantum computing technology. The badge earner is also able to identify the components of a successful, industry-focused message and how to direct leads to the IBM Quantum team.

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## IBM Virtual Collaborator

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 6 July 2020

### Description

This badge enables IBMers to deliver consistent client value in a virtual environment. Interaction and collaboration is almost all virtual now. IBMers need to show up differently by knowing how to use collaboration tools better than ever, how the tools work best, the application of the tool's functionality, and best practices that will allow IBMers to engage with colleagues and clients effectively, productively and collaboratively.

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## Power Skills - Resilience, Growth Minded, Learning Agility, Time Management

**Issued by:** IBM

**Issued to:** Uta Goerlich

**Issued on:** 22 September 2020

**Description**

This badge earner understands applies knowledge about how you can rewire your brain to be open to continuous learning, manage your time much more effectively, practice Mindfulness and understand various techniques which will enable you to handle challenges, bounce back smarter and stronger, and thrive in the face of stressors, changing demands and opportunities.

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**Be Equal Ally****Issued by:** IBM**Issued to:** Uta Goerlich**Issued on:** 22 October 2020**Description**

The Be Equal Ally Badge is earned by IBMers who have demonstrated a level of learning, volunteer effort, and advocacy representation which support IBM's diversity, inclusion, allyship, talent and business priorities. Each earner's completed criteria are assessed and approved by the earner's manager. Be Equal Ally badge earners actively advocate through actions and activities to create a supportive, inclusive culture at IBM.